

# **R.J. Reynolds**

Tobacco Company

cc: RM's  
AM's  
DM's  
RM's  
RM's

Stephen R. MacLeod  
Region Operations Manager  
150 Lawrence Bell Drive  
Suite 108  
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TO KAM'S, AM'S, DM'S, RM'S

c/m: 3-6-9)

RE LEGISLATED NON SELF SERVICE MARKETS

The attached document is being forwarded to region management as information and is self-explanatory. I want to stress that the referenced non self service agreement is only for those markets where legislation has been passed which prohibits self service cigarette displays only!!!

Upon receipt and review if you have markets/communities who have passed legislation prohibiting self service cigarette displays you may want to discuss with appropriate SR and make a conscious business decision to implement the enclosed program. We specifically did not want to send to SR's as we felt that management needed to be aware of situations that meet specific requirements and you concur prior to implementation.

As information RM's are being copied so they are aware of plan type for RR's reporting compliance situations.

Should you have any questions concerning the attached, please contact me.

Sincerely,

*Stephen*

S.R. MacLeod  
#1610

CC: W. J. Roth  
F. V. Natale  
S. Rush (as information for contract type/plan) nesplan

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